## **LISTING OF CLAIMS**

Claims 1-17 (canceled).

- 18. (previously presented) A method of releasing an odor from a printed image comprising:
- (a) providing a substrate having printed thereon an image comprising an electro-thermal odor-releasing ink;
  - (b) providing an energy source; and
- (c) completing an electric circuit between the electro-thermal odor-releasing ink and the energy source, thereby releasing an odor.
- 19. (original) A method as in claim 18 wherein the energy source is a battery or other portable electrical storage device.
- 20. (previously presented) A method as in claim 18 wherein the energy source is an electric heater.
- 21. (previously presented) A method as in claim 18 wherein the electric circuit is completed by a switch.
- 22. (previously presented) A method as in claim 18 wherein the electric circuit is completed by electrically coupling the energy source to the electro-thermal odor-releasing ink with a conductive element.

Claims 23-27 (canceled).

- 28. (previously presented) A method of releasing an odor from a printed image comprising:
- (a) providing a substrate having printed thereon an image comprising an electro-thermal odor-releasing ink;
  - (b) providing an energy source; and

- (c) completing a circuit between the electro-thermal odor-releasing ink and the energy source by coupling the energy source to the electro-thermal odor-releasing ink with a conductive element, thereby releasing an odor.
- 29. (previously presented) A method as in claim 28 wherein the energy source is a battery or other portable electrical storage device.
- 30. (previously presented) A method as in claim 28 wherein the energy source is heat.
- 31. (previously presented) A method as in claim 28 wherein the circuit is completed by a switch.